

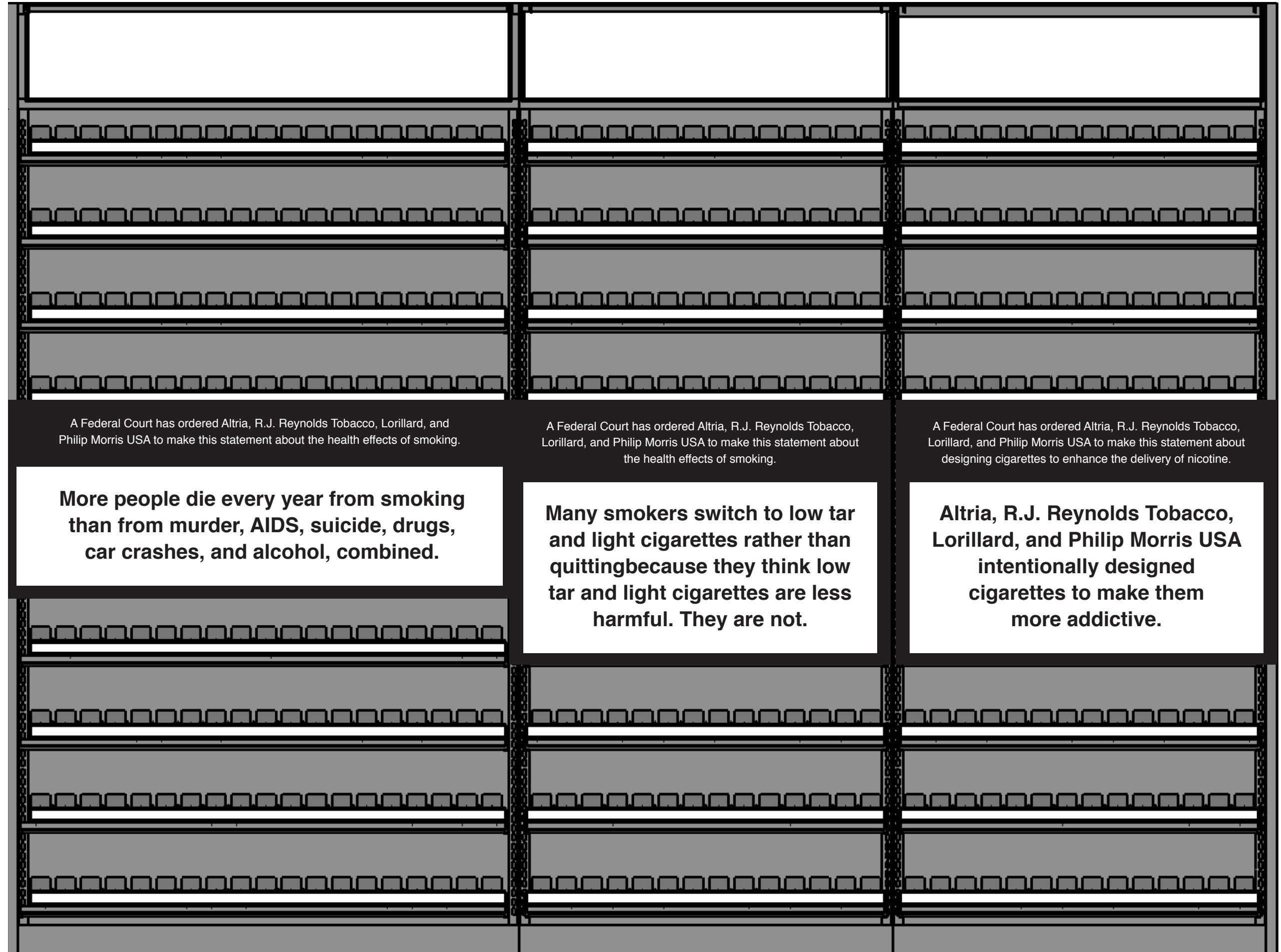
120" X 90" Set Display
25% = 2700 inches

3 boxes @ 900 inches each
3 x 900" = 2700 inches

Box A
48" x 18.75 = 900"
FED CRT type size: 70pt
INFO STATEMNT type: 140pt

Box B
36" x 25 = 900"
FED CRT type size: 70pt
INFO STATEMNT type: 140pt

Box C
36" x 25 = 900"
FED CRT type size: 70pt
INFO STATEMNT type: 140pt



A Federal Court has ordered Altria, R.J. Reynolds Tobacco, Lorillard, and Philip Morris USA to make this statement about the health effects of smoking.

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A Federal Court has ordered Altria, R.J. Reynolds Tobacco, Lorillard, and Philip Morris USA to make this statement about designing cigarettes to enhance the delivery of nicotine.

More people die every year from smoking than from murder, AIDS, suicide, drugs, car crashes, and alcohol, combined.

Many smokers switch to low tar and light cigarettes rather than quitting because they think low tar and light cigarettes are less harmful. They are not.

Altria, R.J. Reynolds Tobacco, Lorillard, and Philip Morris USA intentionally designed cigarettes to make them more addictive.

120" X 90" Set Display
25% = 2700 inches

8 boxes @ 337.5 inches each
8 x 337.5 = 2700 inches

ALL 8 BOXES
28.125" x 12 = 337.5"
FED CRT type size: 45pt
INFO STATEMNT type: 90pt

