



**Cigarette companies control the impact and delivery of nicotine in many ways, including designing filters and selecting cigarette paper to maximize the ingestion of nicotine, adding ammonia to make the cigarette taste less harsh, and controlling the physical and chemical make-up of the tobacco blend.**

**A FEDERAL COURT HAS ORDERED ALTRIA, R.J. REYNOLDS TOBACCO, LORILLARD, AND PHILIP MORRIS USA TO MAKE THIS STATEMENT ABOUT DESIGNING CIGARETTES TO ENHANCE THE DELIVERY OF NICOTINE.**